



PROLIST
DIRECT MARKETING SERVICES

November 19, 2014

Cyber Blues at USPS Implementation dates pushed back

The Postal Service's Intelligent Mail initiatives got a big set-back after a torrent of cyber bad news hit the agency. First, The New York Times ran an article on the Postal Service and Postal Inspection Service keeping records of all the mail being received at an address, probably exaggerating the risk to privacy, but nonetheless creating some concern regarding an "Intelligent Mail" system that keeps track of who is receiving mail from whom.

Then, last week it was revealed that Postal Service systems were hacked, bringing into question the security and privacy of all of that who/whom data they are collecting. It seems the system hacked and the production systems used for Intelligent Mail are disparate, but the USPS is taking this very seriously and pushing back dates while they re-evaluate system security. As a result, the latest release of PostalOne! software (release 39, for those keeping score at home) has been postponed until further notice. Falling like dominos behind that delayed release is Full-Service invoicing, pushed from January 2105 to April 2015, and Move Update enforcement, pushed back from April 2015 to July 2015.

PLFS On Schedule ProList Full Service

None of these hacks and postal delays are delaying the release of ProList's newest enhancement – **PLFS!** Look for details next month on our latest service enhancement. With **ProList Full Service** we do all of the hard stuff related to Full Service Intelligent Mail, and give our clients all of the benefits. We're putting the "Service" back into Full Service. And the "Full" too, we guess.

Read all of the details next month!

We're Packing it All Up! Very, very carefully...

Moving a mailing company is no small feat, and at ProList we are deep into planning for our upcoming move to Frederick. Movers have been arranged, technicians are wiring networks, we are coordinating with the Postal Service, new warehouse racks are being installed – it's a bees' nest of activity. Of course we need to do all of this without missing a beat on our production, and that is exactly what we will do!

Of course keeping our customers informed is an essential part of our move. We have plans in place for work in process as the move occurs, and your Customer Service Representative will work with you to ensure a smooth transition. Here are a few details of the move:

Our new address: 4510 Buckeystown Pike, Suite M
Frederick, MD 21704

Planned move date: December 6 - 7, 2014

Operations are scheduled to begin in Frederick on December 8, 2014

Material deliveries: Please continue to deliver all materials to the Gaithersburg location through December 4, 2014! There may be exceptions to this for some ongoing projects, but your Customer Service Representative will discuss any exceptions with you.

All deliveries from December 5, 2014 on will need to go to the Frederick location. We will cease receiving operations in Gaithersburg on December 5th, but will maintain daily transfers of material as needed and practical for the following week.

Phone numbers and email addresses are unchanged.

We are working with the Postal Service to manage permit numbers, additional entries, and any other matters related to a smooth transfer of mail induction.

As the moving date approaches we will keep you apprised of the latest. We are excited about getting moved and providing our clients with the high level of service they have come to expect!

To learn more about ProList on our website visit: <http://www.prolist.com>
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