



PROLIST
DIRECT MARKETING SERVICES

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Saturday Night's Alright for Fighting For mail, maybe not so much...

ProList, Inc. is an Industry Innovator in data management and direct mail services solutions.



When the Postal Service can combine making news with not delivering mail they get pretty excited. In the face of intransigence from congress (imagine that) USPS officials decided to unilaterally discontinue Saturday mail delivery beginning in August of this year. It had been assumed that they would need permission from congress to do this, but the USPS invoked the "Can so!" clause of Federal law to go ahead and do it anyway. Whether they will be willing to make use of the "double-dog-dare" provisions of the law, should congress resist, remains to be seen.

Congress does have the power to stop this, although that would require them doing something, which has not been a characteristic of any recent congress. Republican members have expressed support of the USPS decision. Democrats, more closely aligned with postal unions are yet to opine. **This is not yet a done deal**, although it seems likely – if congress stops this action, they will need to suggest an alternative. Congress is unlikely to offer one.

They will not, by the way, discontinue all mail delivery. The details are still a little vague. They will continue to deliver "packages," although they did not define a package. It certainly seems that Express Mail and Priority Mail parcels will continue to be delivered on Saturdays. We're not so sure yet about Standard and non-profit parcels.

The week of August 5th is the current date proposed. Stay tuned to see how this latest postal drama plays out.

Quality Service Guaranteed!



Other Postal News Oh yeah, you want to read this

We acknowledge that "Other Postal News" is not a big attention getter as headlines go, right up there with "Canadian Initiative Debated", but while the Postal Service had their eye-poking stick out, they decided to poke a bit more. Plans were announced that they are re-accelerating their facility closure and service standard reduction programs. This spring, the USPS will be closing 92 distribution centers, and an additional 89 will close in spring 2014. While this will theoretically not impact delivery, we would alert you to keep a close eye on the mail you send. With staff cuts and changed transportation routes, there are likely to be delivery delays in some areas.

In addition, as part of these cost cutting measures, they will be eliminating most next day delivery for First-Class mail. This impacts about 20% of the country today, but will be spread to the rest of the country by February, 2014.

We stress all of these measures are bound to impact delivery times. At ProList, mail tracking is always included so you will know when mail is delivered – **we urge you to pay attention.**

You can view the full slide show of the USPS announcement [here](#)- so grab some popcorn, sit back, relax and enjoy the show!

Contact Us Today!

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